

OKOLONA MESSENGER.

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Delt.

in Principle, But Independent in Thought and Action. Devoted to Honesty, Truth and Good Government.

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No. 35.

HIGHER PRINTING PRICES JUSTIFIED

Says That Buyers of Printing Should All Realize This Fact, and Many of Them Doubtless Do.

In defense of the increased cost of printing, G. Frederick Kalhoff, in an address before the Associated Advertising Clubs of the World at Philadelphia, said:

"Printers, as a whole, do not now charge and, in fact, never have charged anywhere near the prices which, in proportion, are charged by other manufacturing industries. This is due, in a measure, to the fact that every job is in a class by itself. It is like nothing else, and consequently it is almost an impossibility to standardize prices.

"The printing business as a manufacturing proposition, because of the infinite detail surrounding almost every separate job, requires the closest attention and an unusual degree of business ability to conduct successfully year in and year out. In common with other lines of endeavor it has its fluctuations, but from the standpoint of the financier the printing business has never been looked upon as offering a promising field for financial exploitation. This in itself gives ample evidence that this line of manufacture as a mercantile proposition is one of close margin of profit with little opportunity for more than normal earning.

"Therefore buyers of printing should realize this fact in a larger measure than they apparently do at the present time. Bearing that fact in mind, let your mind be open to your printer when he, after months of sweating with the constantly increasing cost of production, endeavors to explain to you why he is compelled to charge you more than he did last year for that repeat order.

"To the credit of the printing craft, with allowances for the shortcomings of a few individual members, which in common with those in other industries are the exceptions which prove the rule, it may be truly said that printers are, as a whole, industrious and painstaking, endeavoring and a large measure succeeding in the conduct and operation of a nerve racking, time killing line of manufacturing with dignity, honesty and efficiency."

Notice to the Public

I am no longer connected with the Richmond Cotton Oil Co., but will have charge of the gin formerly run by J. S. W. Hawkins. The Hiawatha Mfg. Co. has fitted this gin up with the famous Huller Brest gins and it is in fine shape in every particular to do satisfactory work.

I wish to thank those who have given me their business in the past and shall appreciate at least a part of your business at my new stand. To those who have patronized this gin in the past, we invite you back, assuring you your business will be appreciated. To any one else having cotton to gin, we wish to say give us a trial and we will give you satisfaction.

Respectfully yours,
J. H. TERRY, Local Mgr.,
Hiawatha Mfg. Co.

PROGRAM

Of All-Day Missionary Rally at Okolona, Friday, Aug. 25.

Mrs. J. H. Haughton, District Secretary, Presiding.

MORNING SESSION

8 a. m. Song.

Opening Devotion—Rev. S. B. Myers, Okolona.

Welcome Address—Mrs. Laura Murdock, Okolona.

Response—Mrs. Homer Harris, Prairie.

Song.

Paper: "How to Keep Newly Organized Societies Alive"—Mrs. Henry Glidwell, Okolona.

Talk—Mrs. S. B. Myers, Okolona.

10 a. m. Announcements of Committees, Introductions, etc.

10:10 a. m. Purpose of Meeting—Mrs. J. H. Haughton, Prairie.

Song.

10:20 Talk—Miss James, Our Volunteer, Calhoun City.

11 a. m. Address—Mrs. J. M. Clark, Tupelo.

Song—Mrs. Bellaman.

Announcements.

Benediction—Rev. J. W. Bell, P. E.

12 to 1 p. m. Social hour.

AFTERNOON SESSION

Song.

1 p. m. Devotional—Mrs. J. Thomas, Amory.

1:20 p. m. Words of Council and Encouragement from Rev. J. M. Bell, S. B. Myers and other Ministers.

Song.

2 p. m. Our Responsibility to Young People—Mrs. T. W. Baker, Conf. V. P., Aberdeen.

Song.

Reading—Maia Morgan.

2:30 p. m. Report of Volunteer Workers—Aberdeen, Amory, Prairie, Houston, Shannon, Verona, Nettleton, Okolona, Okolona No. 2, Tupelo, Calhoun City, Vardaman.

3 p. m. Call for Volunteer Workers and assignment of Work.

4 p. m. Call for increase in pledges from old societies and some amount from new ones.

4:20 p. m. Place for next all-day rally.

4:30 p. m. Consecration Service—Mrs. J. M. Bradley, Aberdeen.

Benediction—Rev. S. B. Myers.

To the Christian People of Okolona

In justice to the work of the Y. M. C. A., the secretary of the Tupelo Association wishes to take this means of stating that the dance held in the Okolona Opera House immediately following the performance of the Y. M. C. A. Minstrel Show last Monday night was held in spite of the vigorous remonstrances of both the writer and George Parchman. The hiss of the serpent was very evident when an explanation was attempted. The Y. M. C. A. stands for every sort of wholesome amusement, but the modern (?) dance is so destructive of character and morals that it is not countenanced at any Association entertainment. Please do not confuse the Y. M. C. A. with the dance.

Sincerely yours,
Robert E. Mell
General Secretary.

Stop Those Sharp Shooting Pains

"Femenina" is the wonder worker for all female disorders. Price \$1.00 and 50c. adv.

NORTH MISSISSIPPI GOLF TOURNAMENT

1916 Championship Program

This tournament will be held at the invitation of the Okolona Golf Club, on its links at Okolona, Miss., September 6th, 7th and 8th.

There will be three flights of 8 each for men, and one flight of 8 for ladies, designated in order as the Championship, First Flight and Second Flight. If the number of entries justify additional flights will be added.

WEDNESDAY, SEPT. 6TH

Qualifying Rounds, 18 holes at Medal Play, for both Ladies and Men, beginning at 8:30 A. M.

THURSDAY, SEPT. 7TH

8:00 a. m.—Match Play, 18 holes for both Ladies and Men.

2:00 p. m.—Match Play, 18 holes for both Ladies and Men.

FRIDAY, SEPT. 8TH

9:00 a. m.—Finals, 36 holes for Men.

10:30 a. m.—Finals, 18 holes for Ladies.

The drawing for pairs in the qualifying rounds, medal play for Wednesday, will take place on Tuesday evening, September 5th, at the residence of Mr. W. E. Savage, Okolona, Miss.

Pairings for Match Play will be made in the different flights immediately after the close of the Qualifying Rounds.

Pairings will be made in the different flights according to the United States Golf Association Rules.

The entrance fee of \$2.00 per person must be paid to the Chairman of the Tournament Committee not later than on September 5th, and in no case will any player be allowed to tee off in the Qualifying Round until fee has been paid.

United States Golf Association Rules of play will govern, with the exception of necessary ground rules, which will be posted by the Tournament Committee.

Medal for low qualifying score and cups to the winner and runner-up will be given in each Flight.

Ample Accommodation and suitable entertainment will be provided for visiting golfers, and a large delegation is hoped for from each club.

Tournament Committee
A. L. Jagoe, Chairman, Okolona, Miss.
I. F. Archer, Tupelo, Miss.
P. W. Maer, Columbus, Miss.

W. M. U. Meeting

The W. M. U. of the Baptist Church met with Mrs. Neubert promptly at 4:30 Monday afternoon with a good attendance. Had an interesting program on Japan. After which we had a fine treat in store for us, a talk by Mrs. Ed Lyles, of Muskogee on the Judgements which was very instructive and helpful to us all. Sorry more could not have heard it.

The talented Miss Neuberts gave us several selections of songs and instrumental numbers which shows the careful training they have received.

Delightful refreshments were served and we adjourned to meet with Mrs. Price the following Monday to begin new studies for the winter. XX

Daily Thought.

One word, one look, can efface years of affection.—Balzac.

Clerk of Circuit Court Speaks Out

Hon. T. W. Brand, of Decatur, Gives Tanlac His Endorsement—"I've Actually Gained Six Pounds On It," He Says.

Hon. T. W. Brand, of Decatur, Miss., Clerk of the Circuit Court and one of the most popular as well as one of the most prominent men in the state, is another one of those leaders of thought and action who feels it his duty to come forward and tell his fellow citizens what Tanlac has done for him.

"I recommend Tanlac," said Mr. Brand in presence of G. E. Thrash, Herbert Logan and J. K. Barber, of Decatur, "because I begin to feel better as soon as I had commenced taking it.

"I am now on my fourth bottle and besides relieving me and making me feel very much better every way it has actually made me gain six pounds.

"For a long time," he continued, "I had suffered with swollen stomach and nervousness. I had gotten so I couldn't sleep at all well at night, and my appetite was very poor.

"With the very first bottle of this medicine I obtained a great deal of relief, and I don't hesitate to recommend Tanlac for trouble such as mine."

When this important case was reported to Mr. G. F. Willis, Southern Distributor of Tanlac, at his Atlanta office, he said:

"Endorsements like this leave nothing further to be done in establishing the merits of this great medicine; for the best evidence of a medicine's merit is what people who have taken it have to say about it, and especially is this true when these statements are made by men of high character whom the people have honored with public office.

"Hundreds of such endorsements, however, have come unsolicited to Tanlac, and among the most prominent names on Tanlac's roll of honor I distinctly recall those of Judge McKenzie Moss, of Kentucky;

Col. C. C. Gewin, U. S. Marshal, Sheriff Mangum, of Atlanta; Hon. Frank V. Evans, former Mayor of Birmingham; Dr. J. T. Edwards, Fayetteville, Ga.; H. W. Hill, Bank President, South Pittsburg, Tenn.; and others. The list is a long one and the names are too numerous to mention."

Tanlac is sold in Okolona exclusively by W. E. BEARDEN, and in Houlika exclusively by J. W. HOWARD & SON.

Value of Fruit Acids.
It is thought that acid fruits induce rheumatism. The contrary is true. Fruit acids taken into the system by a person, who has rheumatism act beneficially, and actually have the effect of increasing the alkalinity of the blood. Experiments have proved this conclusively. Thus a person who has too much uric acid in the blood should for a time eat fruit or acid fruit juices in large quantities.

Extend Production of Camphor.
Experiments by the Japanese government of producing camphor by distilling the leaves and branches of camphor trees have reached a stage at which 317 gallons of distillate are produced from each 400 pounds of leaves.

Biblical Proof.
An old negro, who was the only Baptist in the neighborhood, always "stuck up for his own faith," and was ready with a reason for it, although he was unable to read a word. This was the way he "put 'em down": "Yo' kin read, now, kaint you?" "Yes." "Well, I s'pose yo' read de Bible, kaint you?" "Yes." "Yo' read 'bout John de Baptis, kaint yo'?" "Yes." "Well, yo' never read 'bout John de Mefodis, did yo'?"

J. B. EUDALY GROCERIES & MEAT MARKET

Prompt Deliveries Made to Any Part of the City

Phones: Cumberland 91, Independent 521

OKOLONA, MISS.

Monroe Street

At Corporation Line

Low Round Trip Summer Tourist Tickets

Now on sale and until September 30th 1916.

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MOBILE & OHIO R. R.

To the Mountains, Lakes and Pacific Coast, including many cities North, East and West.

For particulars call on your local agent or write

Charles Rudolph,
General Passenger Agent
St. Louis, Mo.

CRIGHTON'S MARKET

I have opened my market and am prepared to furnish fresh meats, kept in sanitary cold storage and slaughtered in sanitary slaughter house, complying with the regulations of the Mississippi State Board of Health.

Will deliver meats from 6:30 A. M. to 10:00 A. M. and from 4:00 P. M. to 5:30 P. M.

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MONEY TO LOAN

ON

IMPROVED FARMS

5 & 10 YEAR CONTRACTS

I am authorized to take applications for loans by the

Demming Investment Co

OF MEMPHIS, TENNESSEE

Call And See Me If You Need Money

T. C. BERRY

OKOLONA, MISSISSIPPI

BRADY BROS. CASH GROCERS

FRUITS AND CONFECTIONS

Special Bargains Every Saturday

Both Phones

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